# **Store Data Analysis using MS excel**

Dataset about a store sales perfect for beginner analyst project

[Vrinda Store Data Analysis.xlsx](https://docs.google.com/spreadsheets/d/1EP4eCfzBSHoCgKfsTbGrpmr6VdX19YWR/edit?usp=sharing&ouid=103845143371951569885&rtpof=true&sd=true) Datasets

## **About Dataset**

Ecommerce Store: Interactive Ms Excel dashboard

The owner of ecommerce store wants to create an annual sales report for 2022. So that their employees can understand their customers and grow more sales further.  
Questions asked by Owner of ecommerce store are as follows:-  
1) Compare the sales and orders using single chart.  
2) Which month got the highest sales and orders?  
3) Who purchased more - women per men in 2022?  
4) What are different order status in 2022?

And some other questions related to business. The owner of ecommerce store wanted a visual story of their data. Which can depict all the real time progress and sales insight of the store. This project is a Ms Excel dashboard which presents an interactive visual story to help the Owner and employees in increasing their sales.

Task performed : Data cleaning, Data processing, Data analysis, Data visualization, Report.

Tool used : Ms Excel The owner of ecommerce store wants to create an annual sales report for 2022. Skills: Data Analysis · Data Analytics · ms excel · Pivot Tables